



**ZELLER+GMELIN**

# **General Information on the INK Division**

International Sales Conference 2025

***EXPERTLY DONE.***



# Curriculum Vitae





Picture Source: <https://www.coe-prepress.com/druckformenhersteller/flexodruckplatten>





Picture Source: <https://thechinaproject.com/2019/07/15/xian-travel-the-man-behind-the-terracotta-army/>





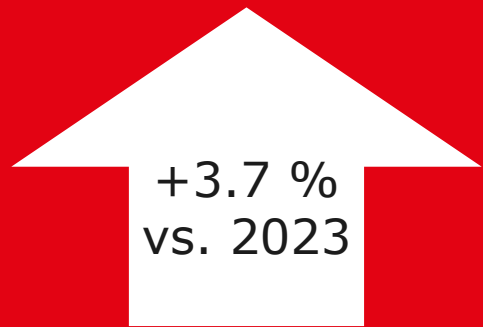


The background of the slide is a close-up, slightly blurred photograph of several red ink cartridges. The cartridges are arranged in a way that creates a sense of depth and repetition, with some in sharp focus and others blurred in the foreground and background. The overall color palette is dominated by vibrant reds and dark shadows.

# General Information on the Printing Ink Division

Volume 2024

**3,076 to**

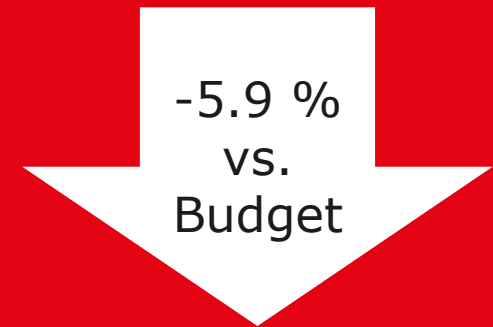


Volume Budget 2025

**3,330 to**

Turnover 2024

**44 Mio €**

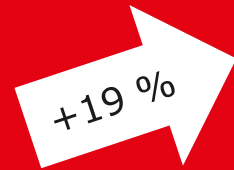


Turnover Budget 2025

**47 Mio €**

Volume 2024

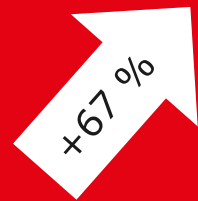
**2,577 to**



**3,076 to**

Number of Ink Series\* 2014

**30**



Number of Ink Series\* 2024

**50**

Ø Volume per Ink Series 2014

**86 to**



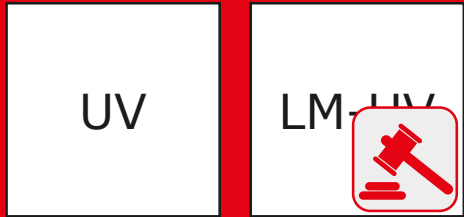
Ø Volume per Ink Series 2024

**62 to**



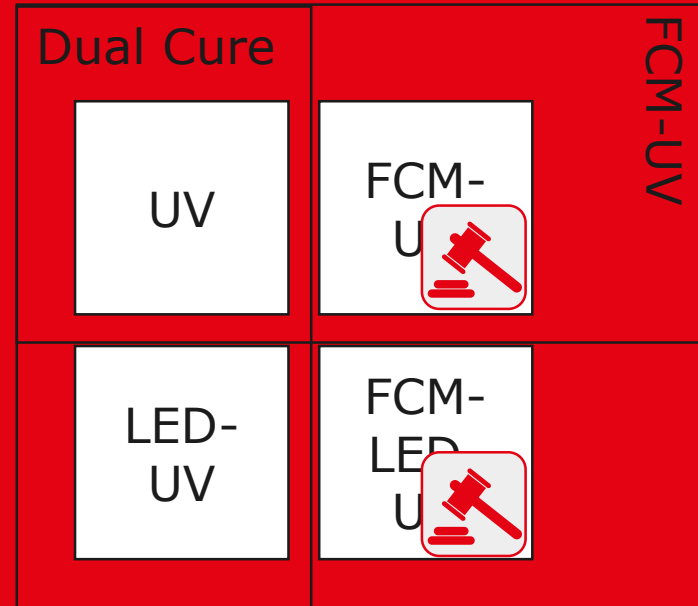
Number of Ink Series\* 2014

30



Number of Ink Series\* 2024

50



Challenges





# One more thing...

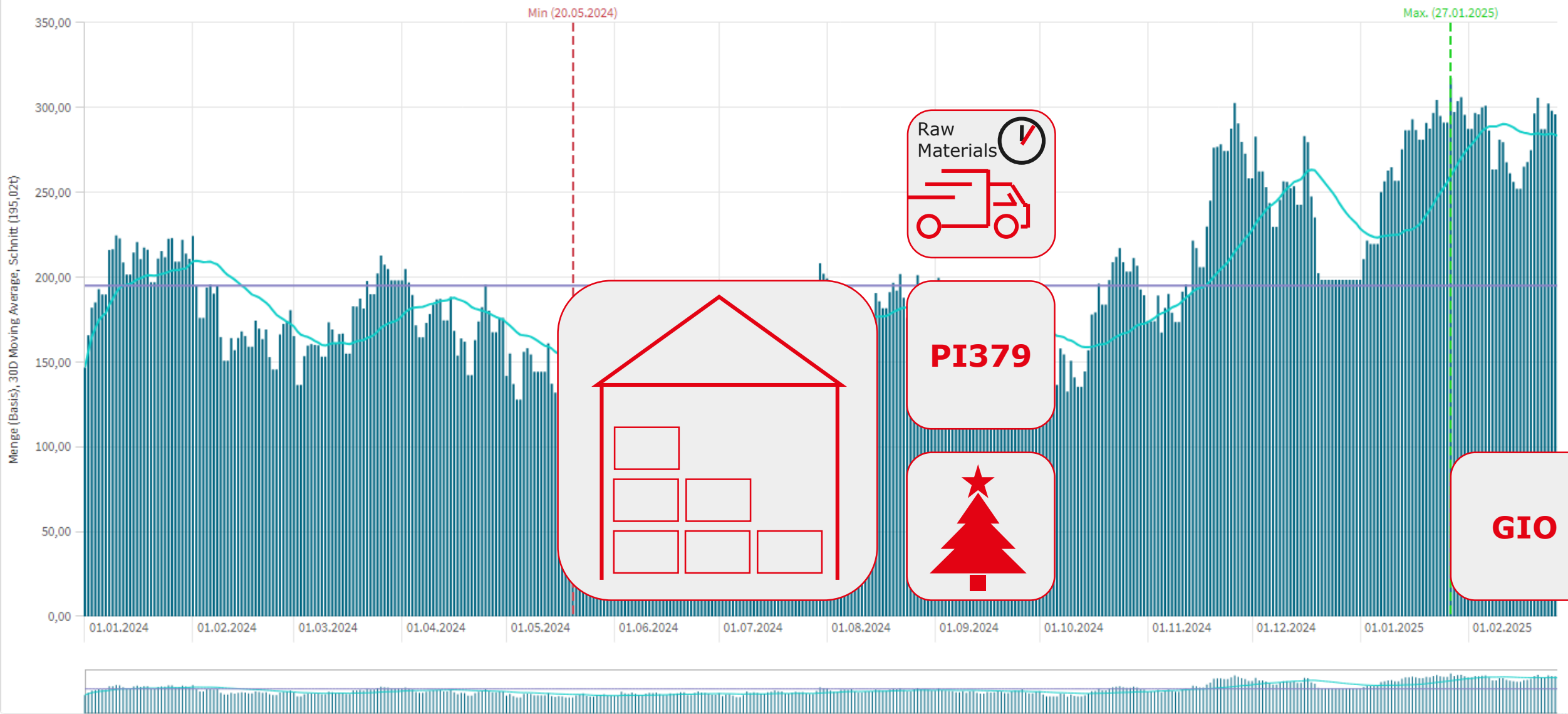




Picture Source: <https://natureneedsmore.org/the-elephant-in-the-room/>

# Historischer Auftragsbestand

Summe der Menge (Basis) von Aufträgen zu jedem Zeitpunkt der Vergangenheit







**I wish us a great Sales Conference 2025!**

***EXPERTLY DONE.***