



ZELLER+GMELIN

Ink Development Processes

Workshop Sales Conference Ink 2024

EXPERTLY DONE.



Phase 1: Initiation

Initiation



Initiation



Parties involved

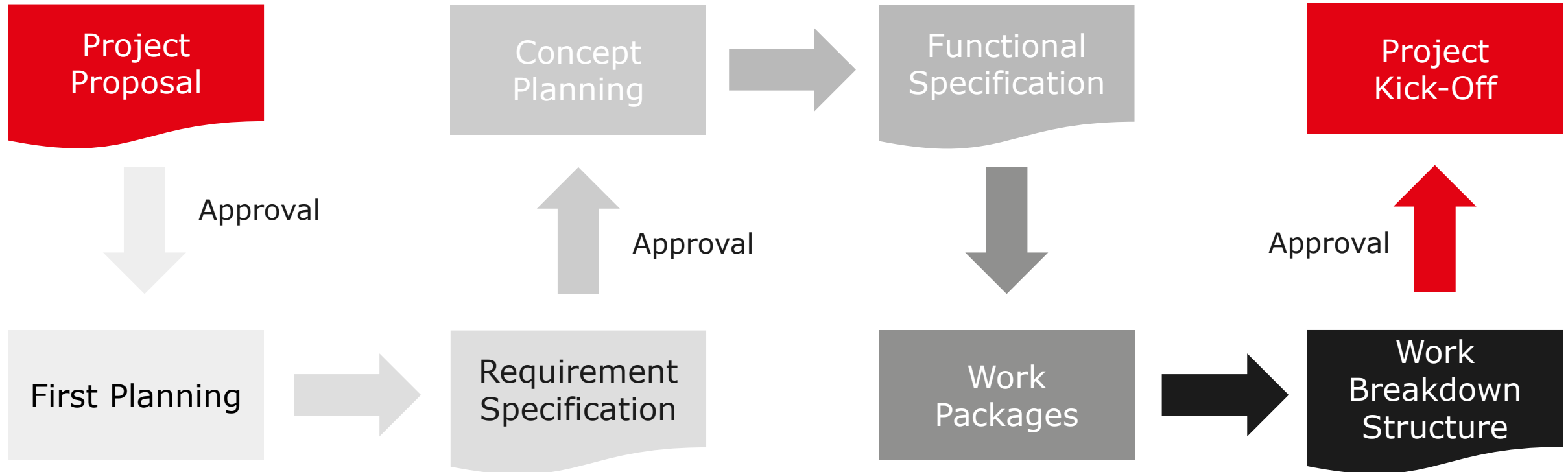


EXPERTLY DONE.



Phase 2: Specification

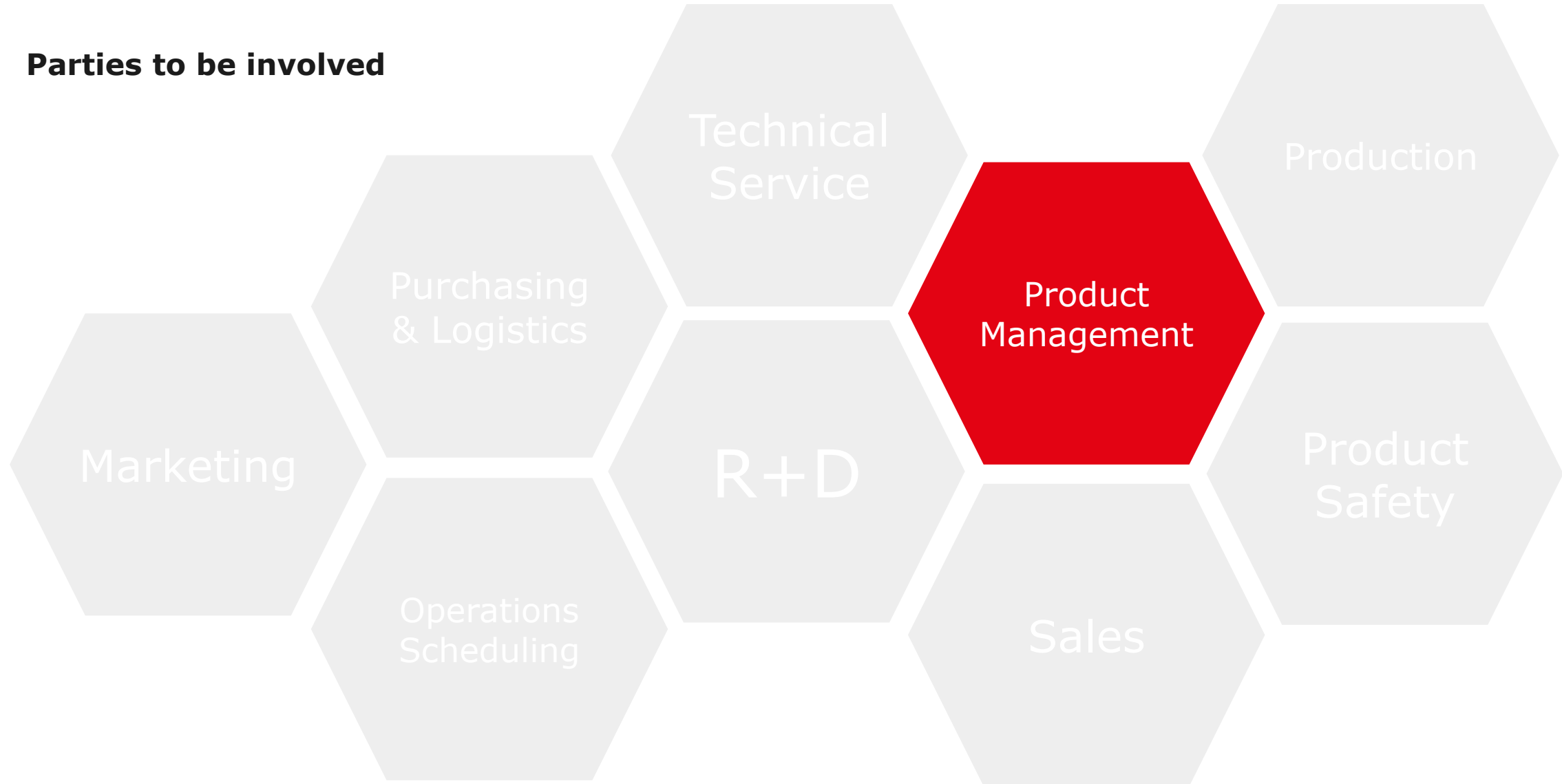
Specification



Specification



Parties to be involved





Phase 3: Development

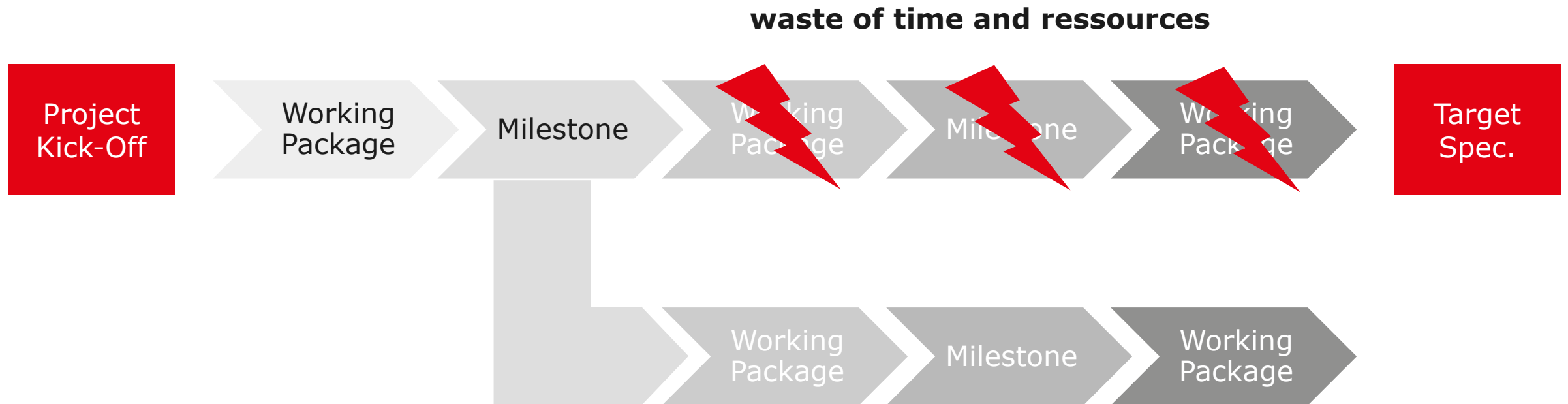
Development



Development



Moving Targets

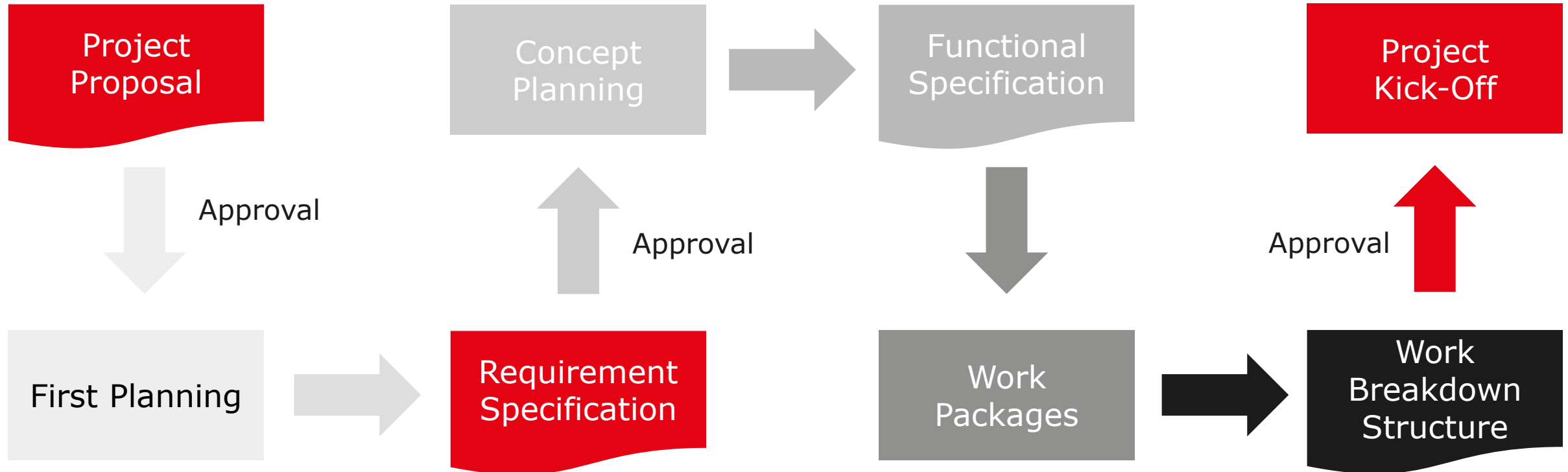


The more precise the initial target, the more efficient the development process!

Development



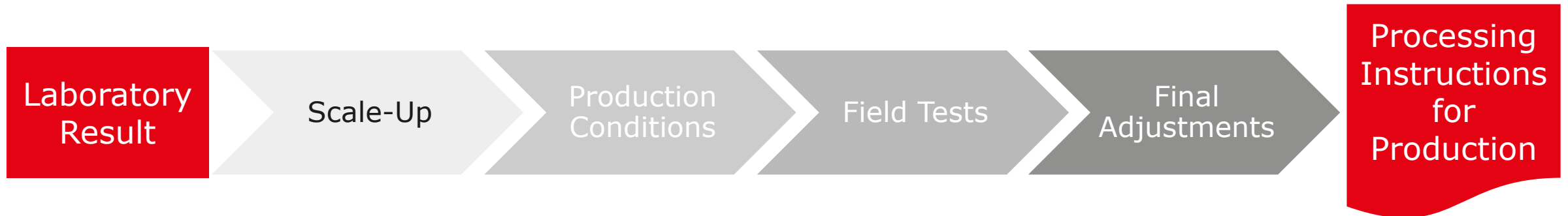
Moving Targets





Phase 4: Approval

Approval



Approval



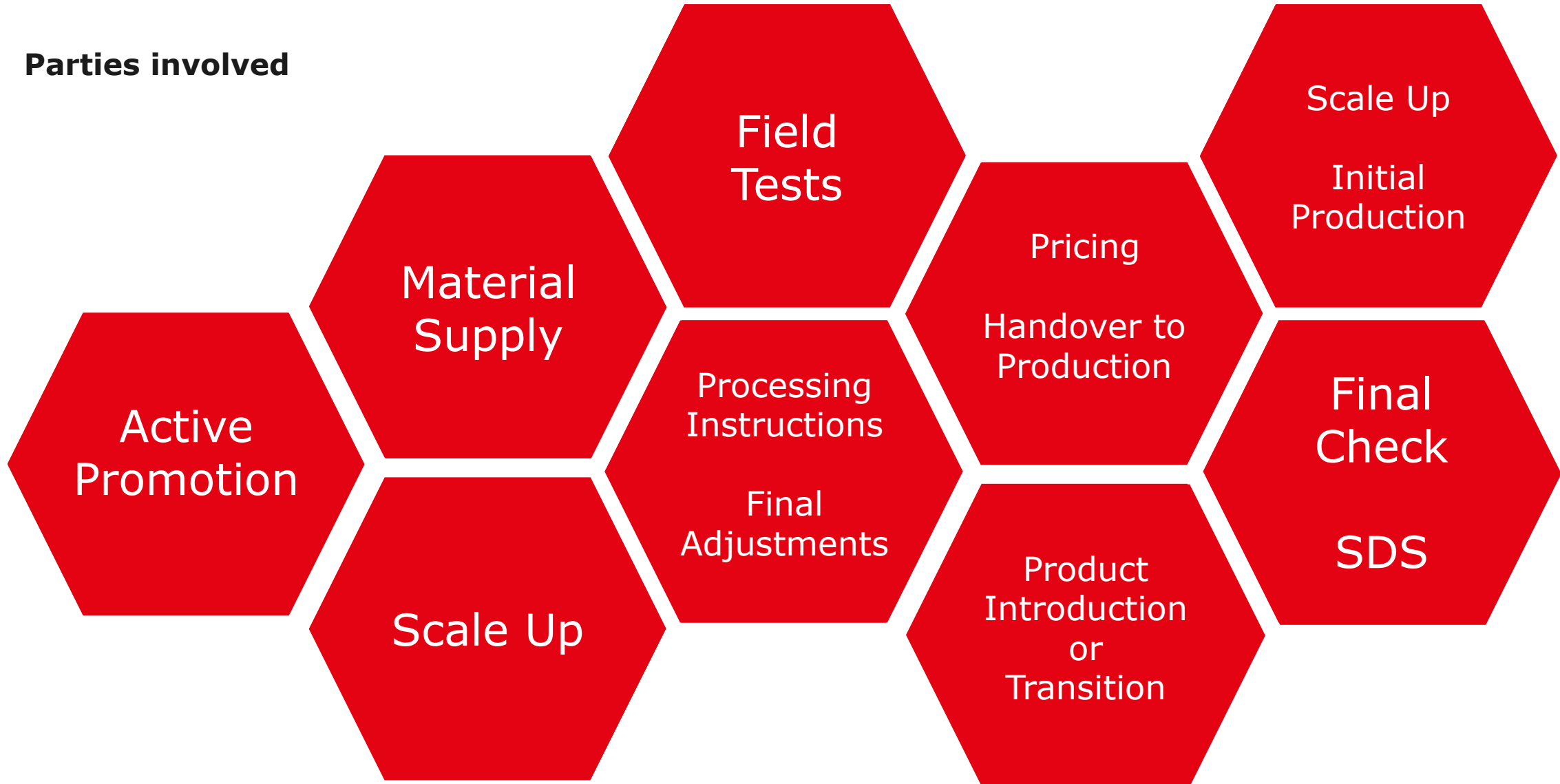
Parties involved



Approval



Parties involved





**Thank you for your
participation**