



## Pressemitteilung



## Epple and Zeller+Gmelin agree on global cooperation

### UV ink technology for sheetfed offset

**German ink manufacturers Epple Druckfarben AG and Zeller+Gmelin GmbH & Co. KG are now working together in the field of UV ink technology. The first result of this partnership is a jointly developed UV-LED ink for sheetfed offset. The products are being developed for different areas of application, which Epple will market worldwide under the "LightStar" brand.**

With Epple Druckfarben AG, Neusäß, and Zeller+Gmelin GmbH & Co. KG, Eisingen/Fils, two medium-sized companies with a long tradition have joined forces. To mark the official start of the collaboration, Epple is presenting the UV sheetfed offset ink "LightStar UV LE/LED" and offering it on the international print market. Further ink series are already being planned and agreed.

### **Joint development, Production Zeller+Gmelin, Sales Epple**

The Epple Group and Zeller+Gmelin each have a long history of product, market and development expertise, with which they have successfully held their own in the demanding printing inks market for decades. The preparation and development phase of the first joint projects has now shown that the companies are united by both their distinct understanding of quality and their ideally complementary expertise. The Epple group of companies has many years of experience in the production and proprietary development of sheetfed offset inks and knows its customers' needs inside out. Zeller+Gmelin is an expert in UV technology in various segments, including UV inks and coatings. With the joint development of innovative UV ink series for different areas of application, the partners are pooling their expertise and pursuing a clear strategy: while the UV ink series for sheetfed offset are marketed by the Epple Group under the "LightStar" brand, Zeller+Gmelin is responsible for the production of the ink series.

### **Management sees good start**

Stefan Schülling, member of the board of Epple Druckfarben AG, is very pleased about the cooperation: "Zeller+Gmelin has an excellent reputation on the market. The products meet the highest standards, which our customers also know and expect from Epple. For these reasons we are convinced of a successful cooperation."



**ZELLER+GMELIN**

Andreas Koch, Head of Printing Inks at Zeller+Gmelin, is equally confident: "As a specialist in UV ink technology, we can ideally contribute our expertise to Epple Druckfarben's product range. Close coordination and the exploitation of synergies will produce UV ink series that can be printed in the best possible way and from whose quality customers in the sheetfed offset sector will benefit in every respect.



Stefan Schülling, board member at Epple Druckfarben AG: "The new 'LightStar' UV ink series will be the start of a successful business relationship between Epple Druckfarben and Zeller+Gmelin." © Epple Druckfarben



Andreas Koch, Head of Printing Inks at Zeller+Gmelin: "As a specialist in UV ink technology, we can ideally contribute our expertise to the partnership with Epple Druckfarben AG." © Zeller+Gmelin

**EXPERTLY DONE.**

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# ZELLER+GMELIN

## COMPANY INFORMATION

### **Epple Druckfarben AG**

Epple Druckfarben AG stands for unique perfection in every detail. Since 1870, Epple has embodied permanent development and the highest quality standards. As a leading manufacturer of offset printing inks, Epple has demonstrated its innovative strength through the early development of mineral oil-free eco-series and special ink types for very long wash intervals in perfecting printing. This is also evident in the sector of inks for food packaging with the patented products BoFood® MU and BoFood® Organic. Both sustainability and flexibility in action have a high priority in the medium-sized family business. Like hardly any other company, Epple is able to offer tailor-made solutions for the individual wishes of its worldwide customers.

### **Zeller+Gmelin GmbH & Co. KG**

Zeller+Gmelin GmbH & Co. KG - founded in 1866 - stands for decades of company history. Zeller+Gmelin is one of the international key players in UV ink technology. Since 1970, radiation-curing printing systems have been a special field of research and development at Zeller+Gmelin. Today, Zeller+Gmelin is one of the world's leading suppliers of radiation-curing inks and coatings for applications in food packaging, packaging, labels, metal decoration and plastic mouldings.

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